

# Issues Affecting the Successful Development and Delivery of Online IT-Related Masters Programmes

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**Abstract:** Over the past four years, two Masters Degree programmes namely Management of eBusiness and IT with Web Technology have been developed and delivered at the University of Paisley in Scotland. Whilst the development and transformation of academic courses for online learning delivery can provide a number of opportunities for both the academic institution and prospective students, there are a number of important issues that need to be addressed if online learning is to contribute to the educational experience of the student in a positive way. This paper highlights a number of issues that are important in ensuring the successful delivery of online learning programmes. The lessons learnt will be of interest to many people involved in the development and running of online learning programmes.