A Framework for Exploring Success Factors in IS-Related eLearning Masters Programmes

Thomas Connolly and Mark Stansfield
University of Paisley
High Street
Paisley PA1 2BE
Scotland
Email: mark.stansfield@paisley.ac.uk
Phone: 0141 848 3963
Fax: 0141 8483542

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Electronic and Participative Learning

Abstract
Over the past decade eLearning has provided an important and effective means of enhancing teaching and learning experiences within Higher Education. This paper will explore the concept of eLearning and how it has been applied within the context of three IS-related Masters programmes, highlighting the ways in which it has provided a stimulating and enriching learning environment for postgraduate, postexperience students. As a result of experiences which have been gained over many years of running the programmes, the authors will present and describe a framework that they have developed which provides a useful means of representing and exploring important success factors that appear to underpin eLearning within the context of IS. These success factors are underpinned by concepts relating to reflective practice and motivation which are seen as being fundamental to providing IS practitioners with the skills and knowledge capable of addressing complex organisational problem situations.

Keywords: eLearning; Information Systems; Success Factors; Reflective Practice; Motivation