A Framework for Exploring Success Factors in IS-Related eLearning Masters Programmes

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Abstract

Over the past decade eLearning has provided an important and effective means of enhancing teaching and learning experiences within Higher Education. This paper will explore the concept of eLearning and how it has been applied within the context of three IS-related Masters programmes, highlighting the ways in which it has provided a stimulating and enriching learning environment for postgraduate, postexperience students. As a result of experiences which have been gained over many years of running the programmes, the authors will present and describe a framework that they have developed which provides a useful means of representing and exploring important success factors that appear to underpin eLearning within the context of IS. These success factors are underpinned by concepts relating to reflective practice and motivation which are seen as being fundamental to providing IS practitioners with the skills and knowledge capable of addressing complex organisational problem situations.

Keywords: eLearning; Information Systems; Success Factors; Reflective Practice; Motivation